

Message Text

UNCLASSIFIED

PAGE 01 SAN SA 03461 251806Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
-----069241 252301Z /61
R 251743Z JUL 77
FM AMEMBASSY SAN SALVADOR
TO SECSTATE WASHDC 4991
INFO USDOC WASHDC

UNCLAS SAN SALVADOR 3461

E.O. 11652: N/A
TAGS: BEXP, ES
SUBJECT: UPGRADING PRODUCT DESCRIPTIONS IN TO SUBMISSIONS

REF: STATE A-2759

1. POST SHARES DEPARTMENT'S CONCERN OVER POOR QUALITY TO SUBMISSIONS AND RESULTANT POOR QUALITY RESPONSES.
 2. HOWEVER, OUR EXPERIENCE INDICATES THAT MAJORITY OF LOCAL BUSINESSMEN DO NOT GIVE NECESSARY DETAIL SIMPLY BECAUSE THEY DONRUT KNOW EXACTLY WHAT THEY WANT, I.E. THEY HAVE GENERAL IDEA OF WHAT THEY WANT TO DO, BUT NOT HOW TO DO IT.
 3. IN SHORT, MAJORITY OF POTENTIAL TOP UTILIZERS IN EL SALVADOR WANT NOTHING MORE NOR LESS THAN CATALOGS WITH WHICH TO DETERMINE WHAT THEY NEED.
 4. HENCE, EMBASSY RECOMMENDS SPECIAL CATALOG REQUEST SERVICE BE SET UP WITHIN EXISTING TOP.
 5. ONCE CATALOGS ARE PROVIDED, PRECISE TOP SUBMISSIONS WILL FOLLOW.
- LUBENSKY

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 25-Jul-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977SANS03461
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770265-0288
Format: TEL
From: SAN SALVADOR
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770722/aaaaataf.tel
Line Count: 46
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 5dc48264-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 STATE A-2759
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 25-Feb-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1759099
Secure: OPEN
Status: NATIVE
Subject: UPGRADING PRODUCT DESCRIPTIONS IN TO SUBMISSIONS
TAGS: BEXP, ES
To: STATE
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/5dc48264-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
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